

NEW EXHIBITION

UNSTOPPABLE *

8.01.2025
MEDIA PACK

**We are excited
to announce the
launch of our
new exhibition.**



UNSTOPPABLE

The Bradman Museum is thrilled to announce the launch of its latest permanent exhibition, “Unstoppable,” an inspiring multimedia showcase celebrating the trailblazing women who have shaped cricket in Australia. Launching on January 8, 2025, this groundbreaking exhibition tells a story of excellence, determination, and passion, charting the incredible journey of women’s cricket from the 1800s to the present day.

Women’s cricket has always been more than just a game—it is a narrative of resourceful, talented athletes who stood against periodic negativity, broke barriers, and inspired millions worldwide. This is their story. Through a dynamic blend of historic artefacts, modern technology, and compelling storytelling, “Unstoppable” invites visitors to explore the key moments and remarkable individuals who have shaped cricket history.



UNSTOPPABLE

Experience women's cricket like never before with our brand-new exhibition that celebrates the stories, moments, and triumphs that make up the history of women and girls' involvement in our great national game.

Women's cricket is a story of excellence, determination, and passion that features resourceful and talented women who stood against periodic negativity and inspired millions. From the 1800s through to the present day this new multimedia experience explores the stories and moments that shaped Women's Cricket in Australia.

This must see exhibition will inspire people of all ages and leave you feeling unstoppable too.



“Cricket is engrained in the fabric of our culture and is truly our national sport. I love how so many of the ideals of our country are reflected in the way we play cricket.”

ELLYSE PERRY



OFFICIAL OPENING

We invite all media to attend our official opening at 2pm on the 08.01.2025 at The Bradman Museum in Bowral.

Following the official opening we invite you to attend the UNSTOPPABLE T20 at Bradman Oval.

“Cricket is such a great game, it teaches you so many different skills not just in the game, but life skills as well. Teamwork, resilience and the ability to catch are things that are useful in life.”

ALYSSA HEALY

UNSTOPPABLE T20 8.01.25



The Blackwell XI v The Lee XI
Bradman Oval 3pm
08.01.2025

To celebrate the opening of this landmark exhibition, the Bradman Museum invites everyone to join us for the Unstoppable T20, an unmissable FREE event at the iconic Bradman Oval.

The event promises an exciting mix of cricket, music, food, and family-friendly activities, making it the perfect way to enjoy the summer holidays. Watch as Alex Blackwell's XI take on the Lee XI led by brothers Brett and Shane, with a lineup of cricketing legends and local heroes.

The event will also feature performances by Greta Bradman and the lively Six & Out band, which includes Brett and Shane Lee, Gavin Robertson, and Brad McNamara. With food trucks, kids' activities, cricketing drills, and a chance to explore [the new exhibition with 25% off tickets](#), this event has something for everyone.

UNSTOPPABLE T20 08.01.2025

Event Schedule:

2:00 PM: Official Opening of the “Unstoppable” Exhibition

3:00 PM: Coin Toss

3:30 PM: First Ball of the T20 Match

2:00 PM to 8:00 PM: Ongoing food trucks, kids entertainment, Bluey experiences, cricketing activities and live music.

For those looking to elevate their experience, [VIP tickets](#) to the renowned Bradman Pavilion are available for \$150. These tickets include access to premium seating, delicious food and beverage options, and a chance to enjoy the match from one of the best vantage points while supporting the Bradman Foundation’s charitable initiatives.

UNSTOPPABLE T20 08.01.2025

"The legacy of women's cricket is one of resilience and inspiration. It's an honor to create an exhibition that celebrates such an important chapter in our sporting and cultural history. We look forward to seeing visitors connect with these incredible stories."

BRADMAN TEAM

SPREAD THE WORD

We're inviting journalists, influencers, and partners to join us in spreading the word about this incredible exhibition and event. High-resolution images, behind-the-scenes videos, and exclusive interviews with key figures such as Greta Bradman and Phil Kerr are available upon request. To schedule interviews or request materials, please contact our [media team](#).

You can use the following hashtags #Bradmanmuseum, #UnstoppableExhibition and tag [@bradmanmuseumbowral](#) to join the conversation online.



“Bringing the “Unstoppable” women’s cricket exhibition to life is so exciting for us. Celebrating the development of the women’s game and importantly those that have contributed so much to the game from the very beginning to the present day. Their stories are incredible and depict the adversities they faced and the success’s achieved as individuals and teams”

PHIL KERR, BRADMAN GENERAL MANAGER

UNSTOPPABLE



Office
of Sport



THANK YOU

We've had generous support from key sponsors who have made this exhibition possible.



THANK YOU

Enquiries:

Phil Kerr
Bradman General Manager
E: Phil.kerr@bradman.com
M: 0432313682